



# VisualAge Pacbase in the WebSphere AD Offering

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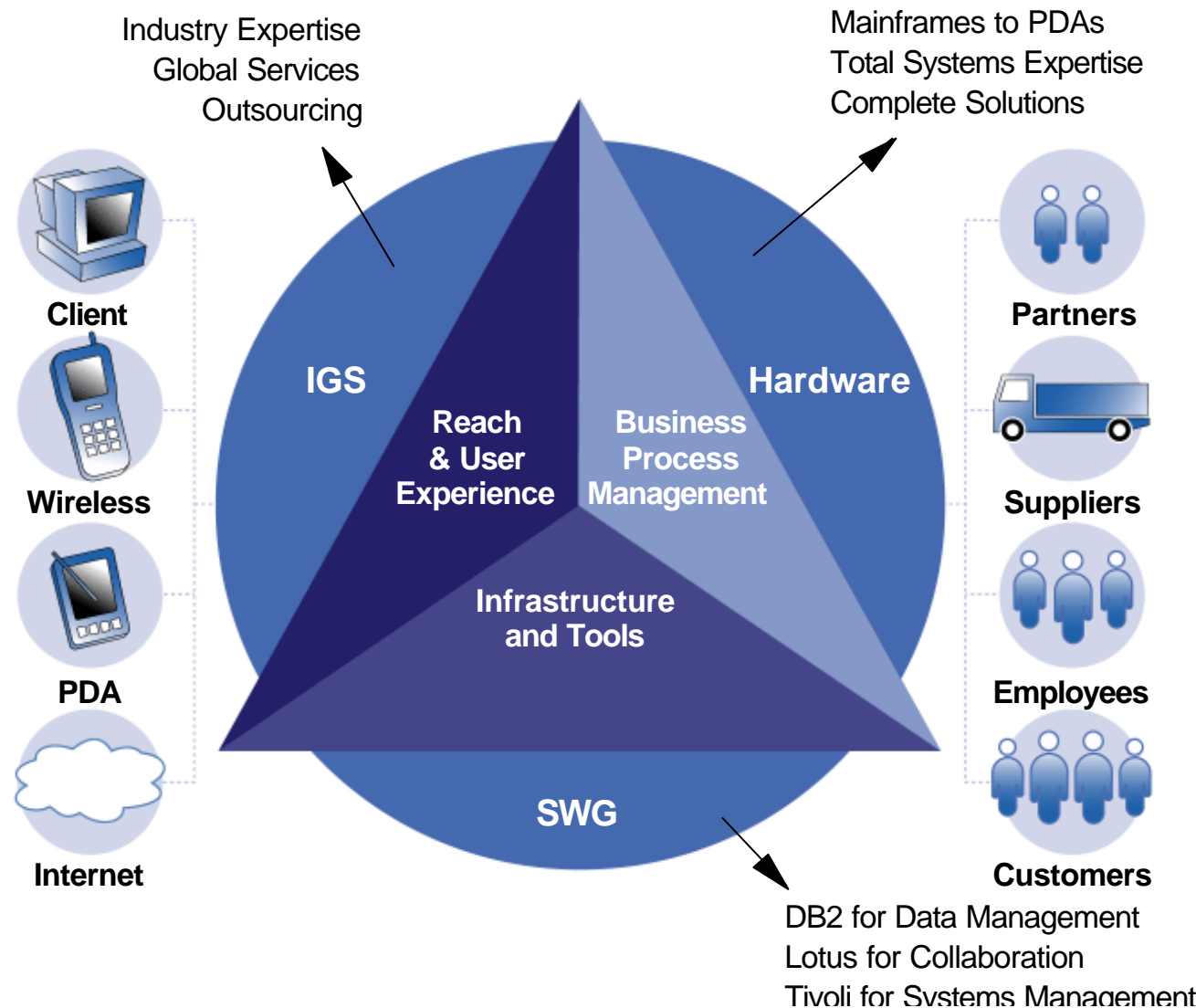
*Conférence VisualAge Pacbase  
13 décembre 2001*

*John RANDER  
Strategic Solution Sales Manager  
EMEA Enterprise Application Development*

**WebSphere** software

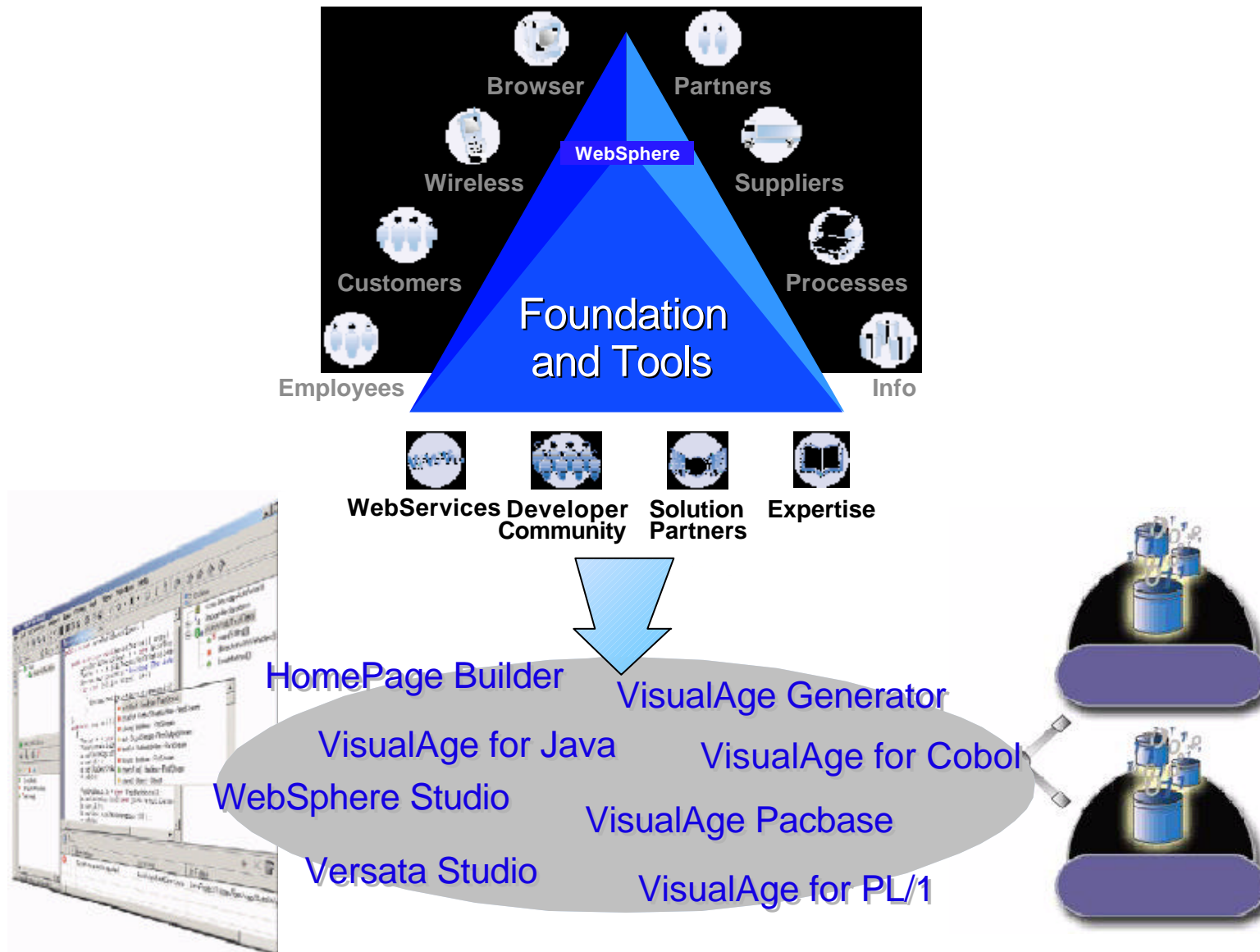
■ the fastest way to dynamic e-business ■

# WebSphere : delevering complete e-business solutions





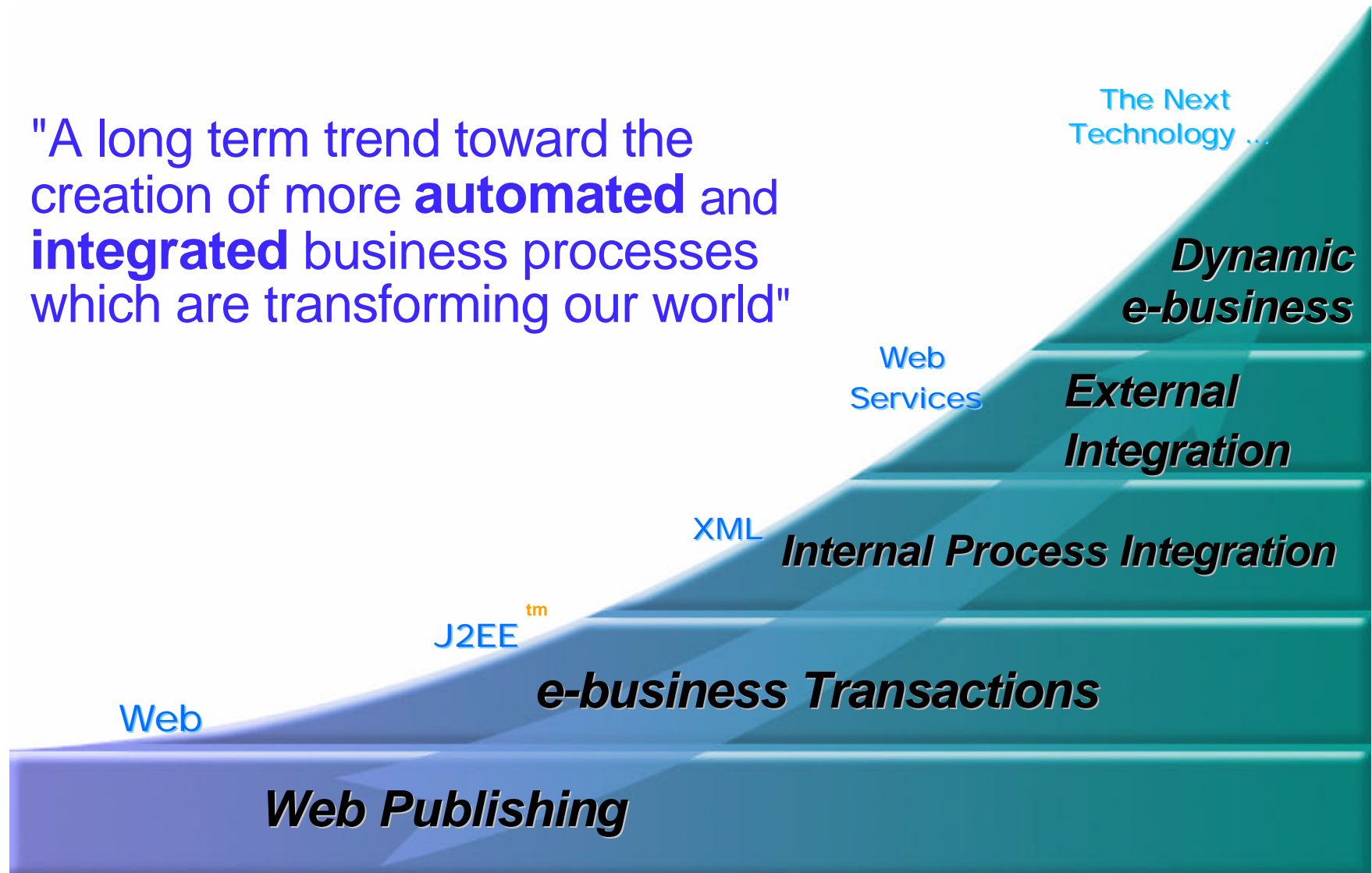
# WebSphere Foundation and Tools



<b>Business Process Modeling</b>						Holosofx
<b>Requirement Management</b>						Rational Requisite Pro
QA, Perf. Testing  Rational Test Suite, Mercury	<b>Analysis and Design</b>  Rational Rose				<b>Integration Facilities</b>  WebSphere Business Integrator  WebSphere Asset Analyser  <b>e-business/web facilities</b>  WebSphere Studio Voice/XML SDK, Portal Transcoding Publisher	
	<b>High Prod. Options</b> WebSphere Business Components    VisualAge Pacbase VisualAge Generator Versata					
	<b>Programming IDE</b>  VisualAge for Java, VisualAge for COBOL, VisualAge for PL/I					
<b>Software Configuration Management / Web Content Management</b> Rational ClearCase, Rational ClearQuest, Serena ChangeMan, Merant PVCS Interwoven, Rational Content Studio						

# Application development is the Key to Unlocking Dynamic e-business

"A long term trend toward the creation of more **automated** and **integrated** business processes which are transforming our world"



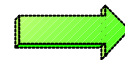
# What did IBM announce in November ?

**Solutions that unlock the full power of open e-business platforms through unprecedented gains in developer productivity and quality**

*Tools + Infrastructure + Open Technology + Community*

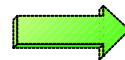
## Business Problem

Productivity & quality limitations due to the inability to integrate best-of-breed tools & infrastructure in a single, seamless environment



## Technology Problem

Lack of an open application development integration platform similar in nature to what is available for servers (e.g., Apache / J2EE / Linux)



*A newly integrated, open*

**WebSphere  
Studio Family**

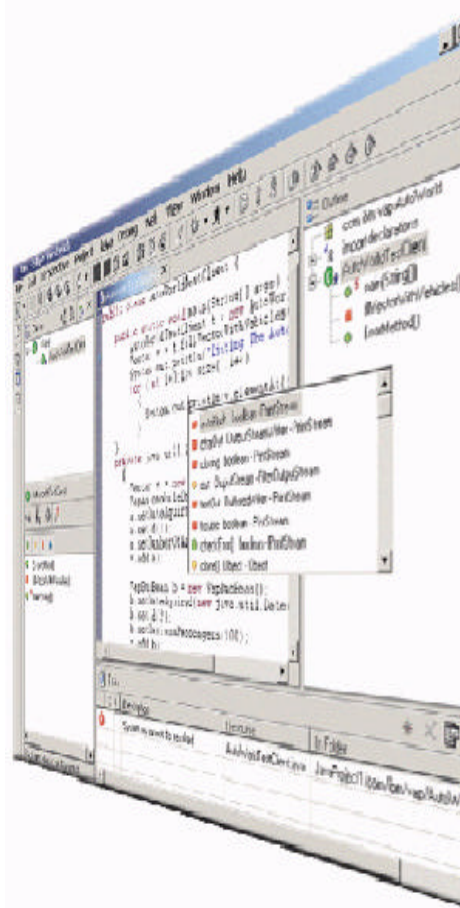
*An open tool platform contributed by IBM to an Independent open source organization*





# The New WebSphere Studio Family

IBM's Development Solution for e-business



**IBM Server  
& Middleware  
Tools**

**Partner Tools  
& Middleware**

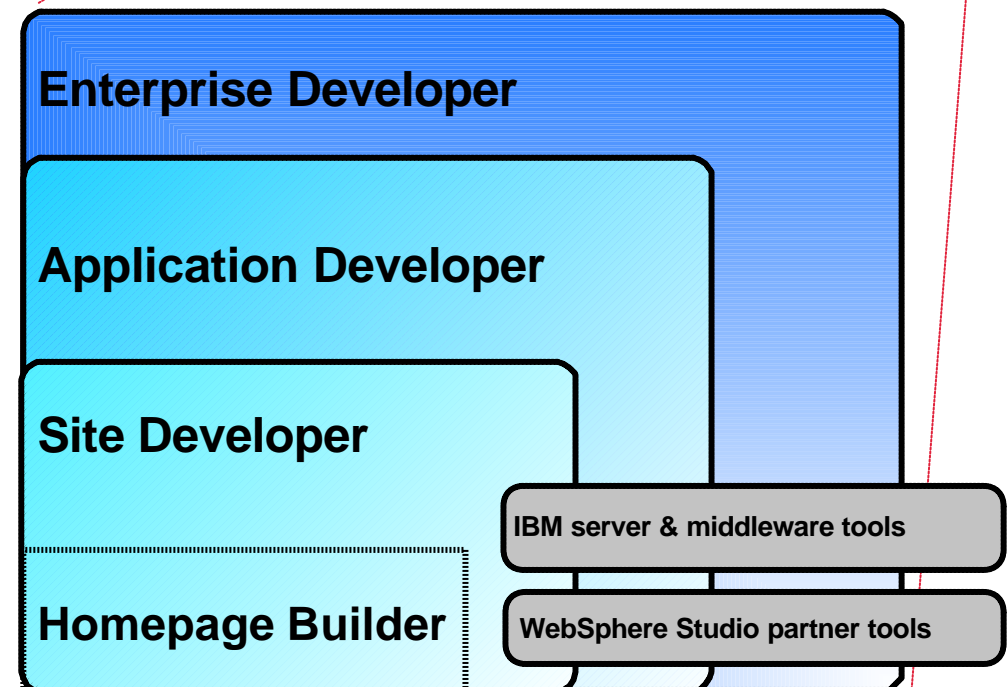
**WebSphere Studio**

**WebSphere Studio Workbench**

# The New WebSphere Studio

**Fast, Easy and Powerful**

- ★ A single, comprehensive IDE with unprecedented flexibility & extensibility
- ★ Configurations add or subtract "perspectives" to meet the needs of specific developer roles
- ★ Extend and customize with partner, customer & IBM plug-ins
- ★ Common development environment across Windows and Linux





# VisualAge Pacbase Evolution

## ■ Founder concepts of VisualAge Pacbase

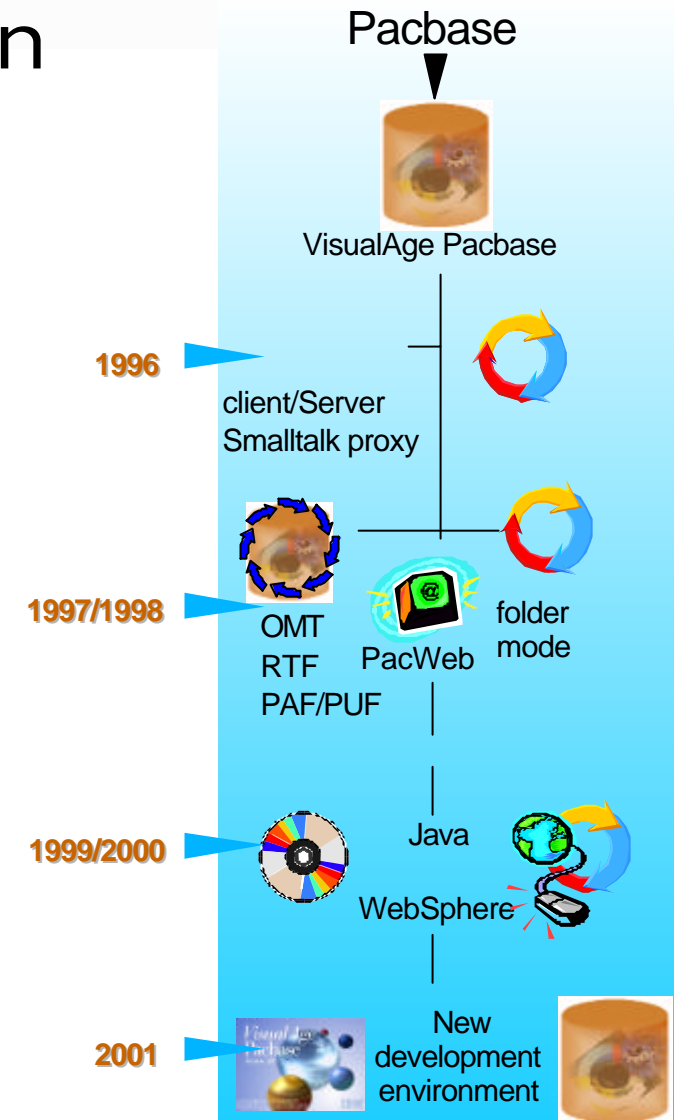
- ▶ Model Driven Approach
- ▶ Generation of Multiple Architectures
- ▶ Enterprise Repository
- ▶ Integrated Documentation
- ▶ Support of Standards

## ■ VisualAge Pacbase trends in the last years

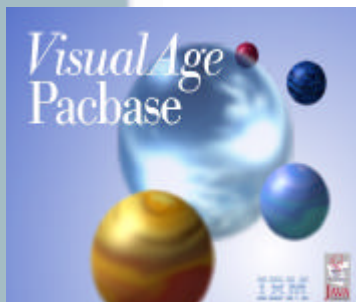
- ▶ Web-enablement of back-end applications (Java proxy generation)
- ▶ WebSphere Support
- ▶ Protect & reuse existing assets
- ▶ Increase customers' ROI

## ■ Version 3.0 : Produce applications better and faster

- ▶ New IDE (VAJava's look&feel)
- ▶ Generation of EJBs
- ▶ Interface with Rational Rose



# VisualAge Pacbase Statement of Direction Towards WebSphere Studio Workbench



Step 1 : Web services  
& WSWB compliance

2H 2002

Step 2 : Integration  
into WSWB

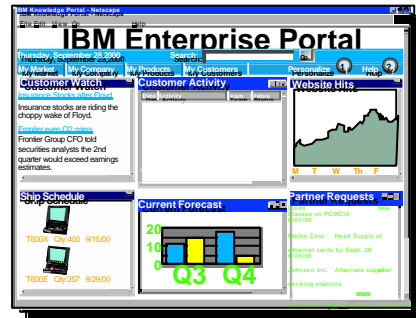
2003

- ★ WebSphere Studio AppDev compliance (proxy gen, test, runtime)
- ★ Generation capabilities for XML and Web services
- ★ J2EE compliance for generated EJBs

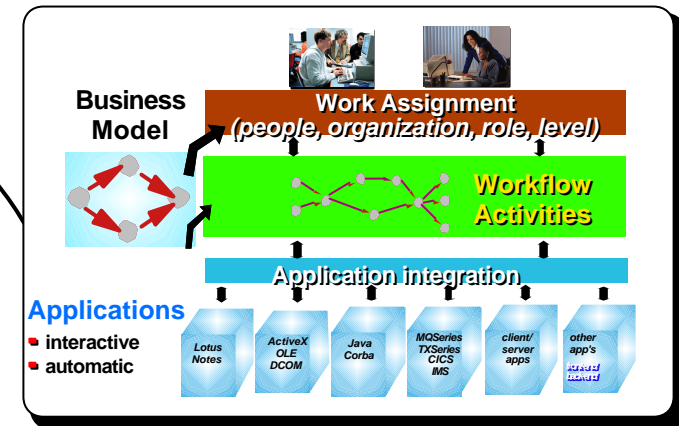
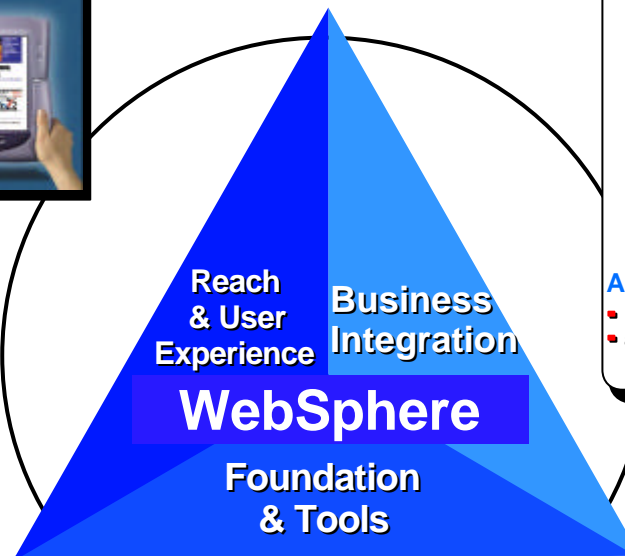
- ★ Integration of core VAP functions (Web services, e-business, ...) onto the WebSphere Studio Workbench platform

# WebSphere offers the most comprehensive e-business platform

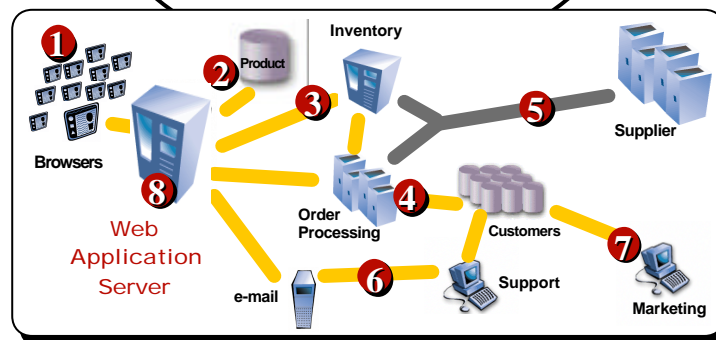
## Pervasive Access



## Personalization



## Business Optimization



## Web Enabling the Enterprise





Conférence VisualAge Pacbase 2001

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Thanks !

**WebSphere** software

■ the fastest way to dynamic e-business ■